



ECONOMIC DEVELOPMENT ADVISORY BOARD ACTION MINUTES

April 7, 2026

The Economic Development Advisory Board of the City of Mesa met in the boardroom at 120 North Center Street, on April 7, 2026, at 7:30 a.m.

BOARDMEMBERS PRESENT

Steven Beck
Kurt D. Ferstl
Michelle Genereux
Anthony Ruiz
Andrew Schreiner
Susan Stephensen

BOARDMEMBERS ABSENT

Frank Sanders (excused)

STAFF PRESENT

Jaye O'Donnell
Maribeth Smith *
Amanda Elliott
Rob Stirling
Brent Stoddard

EX-OFFICIO MEMBERS PRESENT

Mark Freeman, Mayor
Sally Harrison
Richard Blake
Sonny Cave
Mark Drayna
Natascha Ovando-Karadsheh

EX-OFFICIO MEMBERS ABSENT

Scott Butler, City Manager (excused)

GUESTS

(*Participated in the meeting through the use of video conference equipment)

1. Call meeting to order.

Chair Michelle Genereux called the meeting to order at 7:30 a.m.

2. Items from citizens present.

Discussion only; no formal action taken by the Board.

3. Approval of minutes from the February 3, 2026, Economic Development Advisory Board meeting.

It was moved by Board member Anthony Ruiz, seconded by Board member Steven Beck, that the February 3, 2026, Economic Development Advisory Board meeting minutes be approved.

Upon tabulation of votes, it showed:

AYES – Beck-Ferstl-Genereux-Ruiz-Schreiner-Stephensen

NAYS – None

ABSENT – Sanders

Chair Genereux declared the motion carried unanimously.

4. Hear an overview presentation on the Economic Development Advisory Board, followed by a discussion.

Discussion only; no formal action taken by the Board.

5. Economic Development Director's current events summary including conferences attended.

Discussion only; no formal action taken by the Board.

6. Hear an Economic Development Strategic Plan update, followed by a discussion.

Discussion only; no formal action taken by the Board.

7. Hear a presentation regarding Arizona Tech Week, April 6 – 12, followed by a discussion.

Discussion only; no formal action taken by the Board.

8. Introduction of new business to be discussed at a future meeting.

Discussion only; no formal action taken by the Board.

9. Schedule of meetings.

Next meeting scheduled for Wednesday, May 6, 2026.

10. Adjournment.

Without objection, the Economic Development Advisory Board meeting adjourned at 8:57 a.m.